

## **From credit card debt to six figures in less than 12 months, and now an 8-figure company valuation.**

Expert Apps launched in May 2018 with what was once just an idea and has now become a reality for the team. They have already grown explosively with a 6-figure turnover in year one, now an 8-figure company valuation with customers all over the UK, and abroad.

To secure the future expansion Expert Apps has teamed up with Seedrs, a crowdfunding company, to run a 7-figure crowdfund campaign which is ready to launch imminently.

This will make it possible for friends, family, their social media followers and the general public to invest for as little as £250.00

The business idea of Expert Apps is to help mentors, coaches and industry experts to serve their clients with virtual versions of themselves via a unique social experience while growing their retention, reach, referrals, revenue and results via their own personal branded app.

Darren Galvin, CEO of Expert Apps explains: "Let's say you are a business coach... With Expert Apps you can have your own app, offering your advice and your teachings, helping clients with accountability and serving them at a high level to allow for best results"

From a standing start and 30k+ credit card debt, Expert Apps was bootstrapped by founders Darren Galvin & Danny Webster. The pair saw a first-year turnover of just over ¼ million and a GP of 50+ % with 44 clients. Licences started selling when the company was formed in May 2018 at £4,200 when the product was the only prototype. Since then technology has evolved and the licence fees have increased. They now stand at £25,000.

The price can only but rise as the technology evolves. And the decision to raise on seedrs will enable them to offer the product on monthly licence terms which will save users a high initial outlay and serve many more that once saw the product out of reach of their budget.

As an extremely conservative target, Expert Apps will have 300 clients by the end of their next three-year plan, with total recurring revenue of £298,500 p/m and deposit sales of £900,000. Running costs of the business will be £166,000 p/m at the time of this target being met, providing a profit of £132,500 p/m (and this in only chapter 2.)

"We are super excited about this coming year, and feeling very confident. We are bringing some fantastic people to the board of directors, and we have new licence holders from all walks of lives our latest being BBC Apprentice Candidate Khadija Khalifa we are ready now to take our product global", concludes Darren Galvin

Here is a selection of images

too. [https://www.dropbox.com/sh/eoywtrkizsnohk/AAD4uPZf5bhYTpZ1\\_I-s2ikUa?dl=0](https://www.dropbox.com/sh/eoywtrkizsnohk/AAD4uPZf5bhYTpZ1_I-s2ikUa?dl=0)

Here is some previous press articles and a company snapshot including Forbes

<https://expertapps.online/a-company-snapshot/>